To download the OneWire zipped folder go to

https://github.com/PaulStoffregen/OneWire

and click the green button to download the ZIP file. Save the file. Extract the zipped folder to obtain the unzipped folder OneWire-master. Move it to the Arduino library folder. Careful: The OneWire-master folder with the files OneWire.cpp and OneWire.h must be a direct subfolder in the library folder, if it is a subfolder inside another folder (which is inside the library folder) it will not work.